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2024 SAN FRANCISCO DECORATOR SHOWCASE RETURNS TO SPECTACULAR PACIFIC HEIGHTS MANSION ON "BILLIONAIRES ROW"

**Historically Significant, Five-story House with
Exquisite Architecture and Breathtaking Views
Selected for the Annual Benefit for
San Francisco University High School, April 27 – May 27**

San Francisco – (December 20, 2023) -- The **45th San Francisco Decorator Showcase** (open **April 27 – May 27, 2024**) is thrilled to announce the remarkable home selected for the 2024 Showcase at **2898 Broadway** on "**Billionaire's Row**" in **Pacific Heights**. Featured as the Decorator Showcase venue in 1989, the culturally and historically significant, 11,155-square-foot Dutch Colonial mansion boasts **five floors** of living space with commanding views of the San Francisco Bay and beyond. Built in 1899 by renowned architects **Walter D. Bliss** and **Walter Paville** (Saint Francis Hotel, James Flood Mansion, Geary Theater) for Walter Bliss's parents **Elizabeth and Duane "D.L." Bliss**, 2898 Broadway stood at the highest echelons of prestige and was the perfect home for the family who built a large fortune in gold mining, lumber, railroads, Lake Tahoe tourism and were significant players in San Francisco society.

The San Francisco Decorator Showcase benefits the **San Francisco University High School Financial Aid Program** and will be open to the public from **April 27 – May 27, 2024**. Some of the region's top interior and landscape designers will be selected to transform the house into the ultimate immersive visitor experience. The list of participating designers will be announced soon. Please check DecoratorShowcase.org for further details and follow San Francisco Decorator Showcase on social media – #sfshowcase, @sfshowcase.

Located at the famed Baker Street stairs, 2898 Broadway has been hailed as a beautifully proportioned and exquisitely detailed essay of Dutch Colonial Revival architecture. The façade is perfectly symmetrical, and while it appears as a two-story house with an attic structure on its Broadway side, the house marches down a steep slope with additional floors visible along the Baker Street steps. The house was used as a location for four major Hollywood motion pictures: *Portrait in Black* (1960), *Jagged Edge* (1985), *Sweet November* (2001), and *Blue Jasmin* (2013) is [currently on the market](#), offered for sale for **\$32M**.

Since its inception, the Decorator Showcase has raised over \$18 million for the **San Francisco University High School Financial Aid Program**. This event allows hundreds of deserving Bay Area students access to a world-class college preparatory education.

SAVE THE DATE

WHAT:

45th Annual San Francisco Decorator Showcase

The San Francisco Decorator Showcase is widely considered to be the West Coast's premier design showhouse event, renowned for featuring the work of the region's top interior and landscape designers. All the funds raised through the Decorator Showcase go directly to the San Francisco University High School Financial Aid Program.

WHERE:

2898 Broadway on "Billionaire's Row" in **San Francisco's Pacific Heights** neighborhood

WHEN:

April 27 – May 27, 2024

Tuesdays through Sundays; **closed Mondays** except for Memorial Day

Hours:

Tuesday, Wednesday, Thursday, and Saturday: 10:00 a.m. – 3:00 p.m. (last entry)

Friday: 10:00 a.m. – 7:00 p.m. (last entry)

Sunday and Memorial Day: 11:00 a.m. – 4:00 p.m. (last entry)

TICKETS:

Available at the door and online February 1, 2024 at [DecoratorShowcase.org](https://www.DecoratorShowcase.org).

\$45 general admission; \$40 for seniors (60 and over)

Corporate sponsorship opportunities are available. Contact Thelma Garza at thelma.garza@sfuhs.org.

ABOUT UNIVERSITY HIGH SCHOOL:

San Francisco University High School welcomes students of demonstrated motivation and ability to engage in an education that fosters responsibility and the spirited pursuit of knowledge. We are a school where adults believe in the promise of every student, and together we work to build and sustain a community of diverse backgrounds, perspectives, and talents. UHS challenges each individual to live a life of integrity, inquiry, and purpose larger than the self. We are guided by our core values: Inquiry, Care, Integrity, Agency, and Interconnection.

FOR FURTHER INFORMATION: Please call (415) 447-5830 or visit DecoratorShowcase.org. Follow San Francisco Decorator Showcase on social media – #sfshowcase, @sfshowcase

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